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the five key principles required for
building strategy-focused
organizations: 1) translate the
strategy into operational terms, 2)
align the organization to the
strategy, 3) make strategy
everyone's everyday job, 4) make
strategy a continual process, and 5)
mobilize change through strong,
effective leadership. Amazon.com:
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How ... The Strategy-Focused
Organization: How Balanced
Scorecard Companies Thrive in the
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creators of the revolutionary
performance management tool
called the Balanced Scorecard

introduce a new approach that

makes strategy a continuous process owned not just by top management, but by everyone. The

Strategy-Focused Organization:

How Balanced Scorecard

... isfaction, corporate mission and customer loyalty. In The Strategy-

Focused Organization, they show

how the following five principles

transform the Balanced Scorecard

from a tool for performance

measurement to a tool for creating

a strategy-driven performance

management company: 1. Translate

the strategy into operational

terms. Use the Balanced The

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the strategy into operational terms,

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organization, executives instill in

their employees how important the

change is to the organization and

provide leadership and support for

the change. The authors note that

executives use the balanced

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communicate a vision for future

performance that is better than the

present. Strategy-Focused

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David Norton's Balanced Scorecard

has become not just a

measurement tool but a means of putting strategy at the center of a company's key management processes and systems. The Strategy-Focused Organization - Harvard Business ... This complete summary of the ideas from Robert S. Kaplan and David P. Norton's book "The Strategy-Focused Organization" shows that highly productive organisations implement strategy exceptionally well. In their book, the authors explain that these organisations typically place more emphasis on execution, rather than strategy formation. The Strategy-Focused Organization »

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program starts with the recognition

that it's not a... 2. TRANSLATE

STRATEGY INTO OPERATING TERMS.

Putting strategy at the centre of the management system implies that...

3. ALIGN THE ... BUILDING A

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... Kaplan, Robert S., and D. P.

Norton. The Strategy-Focused

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MA: Harvard Business School Press,

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Kaplan ... Strategy-focused organizations use the Balanced Scorecard in three distinct processes to align their employees to the strategy: communication and education, developing personal and team objectives, and incentive and reward systems. 4. Make strategy a continual process. The strategy-focused organization | Emerald Insight Create strategically sharp organizations via 5 key principles: 1. translate strategy to operational terms, 2. align organization to strategy, 3. make strategy everyone's day job, 4. make strategy continual process, 5. mobilize change through leadership. Biography / resume of

authors. Robert Kaplan biography -

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strategies sum up all of the actions

you intend to take in order to

achieve your long-term business

goals. Your organizational strategy

will arise from your company's

mission - the reason you're in

business. Every action you take

should seek to fill that one purpose,

with that mission guiding all of your

strategic decisions. What Is An

Organizational Strategy and Why is

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articulate the five key principles required for building strategy-focused organizations: 1) translate the strategy into operational terms, 2) align the organization to the strategy, 3) make strategy everyone's everyday job, 4) make strategy a continual process, and 5) mobilize change through strong, effective leadership. The Strategy-Focused Organization on Apple Books The Strategy Focused Organization by Robert S. Kaplan, The Strategy Focused Organization Books available in PDF, EPUB, Mobi Format. Download The Strategy Focused Organization books, In today's business environment, strategy has never been more important. Yet research shows that most companies fail to execute

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