

# **Layout Essentials 100 Design Principles For Using Grids**

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Stainless Steel Mounts 4 Stroke. Layout Essentials 100  
Design Principles For Using Grids ... Principles•  
Repetition (Consistency) – Repeat action, performance,  
production, or presentation creates identity. – For web  
design, often a layout element or the navigation is  
repeated for each page, so the user know they are  
within the same site. 16. Principles• Contrast creates  
interest by providing variety in the design. Basic layout  
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Principles for Using Grids ... A design principle is a guideline that is adopted by an organization, project or designer that acts as a rule to simplify design decisions. They are intended to reflect the goals of a design and get designers moving in the same direction to create consistent work products. The following are common examples of design principles.

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